

TERMS AND CONDITIONS

(REDEEM A FREE CAN OF 1664 ROSÉ FROM 7-11 OR MYNEWS (PEN.MSIA ONLY))

1. Organiser

The Organiser of the Promotion is Carlsberg Marketing Sdn Bhd (Registration. No. 198501008089 (140534-M)).

2. Promotion Period

The validity period of this Promotion shall be from 27 December 2021 to 2 January 2022 at ("Participating Outlets") or while stock lasts. "Participating Outlets" refers to the outlets list stated below:

Pen. Malaysia ONLY

- a) 7-11
- b) MyNews

3. Eligibility

This Promotion is open to **all non-Muslims aged 21 years or over** who are residents in Malaysia. All Participants are subject to the criteria set out below, the Standard Terms and Conditions, the terms and conditions herein and the relevant laws of Malaysia.

4. Redemption Mechanic

- i) How to Redeem a FREE can of 1664 ROSÉ?
 - a. Participants to fill in their personal details (Full Name, IC. No, Contact No & Location/State) and select their preferred redemption outlet (either redeem from 7-11 or MyNews outlets in Pen. Malaysia), on 1664 ROSÉ's campaign microsite (<https://1664rose.com/>).
 - b. Participants with successful submission will be getting a redemption code from the campaign microsite, based on his/her choice of redemption outlet.
 - c. Participants are highly encouraged to screenshot or take picture of the given redemption code prior to actual redemption in the outlet.
 - d. Participants will be able to redeem a FREE can of 1664 ROSÉ from 7-11/ MyNews outlet by scanning the redemption code in the outlet.
- ii) Each participant can only submit one submission and one redemption code is only entitled for one redemption from participating outlets.
- iii) For redemption purpose, Participants can only redeem the free product using the given redemption code from 1664 ROSÉ campaign microsite, between 27 December 2021 to 2 January 2022. Codes from unverified sources will be automatically disqualified.
- iv) The Organiser reserves the right to disqualify and remove any Participants from the redemption activity without prior notification or disclosure of information should the Participants be suspected of tampering with their entries or breach the activity's terms and conditions.

5. Privacy Policy

By participating, Participants explicitly consents that the Organiser shall store the necessary personal data of the Participants. The Participant is free to revoke his or her consent to the storage of data by sending an email to the Organiser as stated below and by doing so, the Participant withdraws his or her participation from this Promotion. The Organiser will use its best endeavours to keep all personal data stored for the purpose of this Promotion strictly confidential.

6. Additional Terms

- i) By participating, Participants agree to the Terms and Conditions applied.
- ii) The Organiser is also not responsible for any error, omission, interruption, deletion, defect, delay, failure in operation or transmission, communications line failure, theft or destruction, unauthorized access to, or alteration of, user or member communications, or any problems or technical malfunction of any telephone network or lines, the website, computer online systems, servers or providers, computer equipment, system, apparatus, software, failure of e-mail or receipt of entry on account of technical problems or traffic congestion on the internet and/or telecommunication services.
- iii) The Organiser reserves the right to amend the Terms and Conditions without prior notice.
- iv) The Promotion Terms and the [Carlsberg's Standard Terms and Conditions](#) (collectively "Terms and Conditions") shall be binding on all Participants who participate in this Promotion. The definitions in the Carlsberg's Standard Terms and Conditions shall apply unless otherwise expressly stated in the Promotion Terms. In the event of any discrepancies between these terms and conditions and any advertising, promotional, publicity and other materials relating to or in connection with this Promotion, the final Terms and Conditions on Carlsberg's website shall prevail.
- v) Should the Participants have any inquiry regarding the Promotion, he/she can call send message to **1664 Blanc Social Media Platforms**, namely 1664 Blanc MY official Facebook page or Instagram for more information.